



**FOR IMMEDIATE RELEASE: May 9, 2011**

## **NASCAR Day 2011 to be a Wet & Wild Affair**

*Homestead-Miami Speedway joins YMCA of Greater Miami for charitable celebration*

**MIAMI**— Fridays at Homestead-Miami Speedway always feature high-speed cars and unique rides; Friday, May 20 it will feature South Florida's cleanest vehicles too. The world of motorsports will celebrate NASCAR Day's 8th Anniversary, through which NASCAR has raised nearly \$8 million for charitable initiatives.

This NASCAR Day, Homestead-Miami Speedway, in conjunction with the YMCA of Greater Miami and its Homestead YMCA Family Center, will host 'Car Wash for Kids' in an effort to better the lives of children. 'Car Wash for Kids' is a NASCAR Unites national fundraiser which has a goal of raising \$1 million for children's charities. Homestead-Miami Speedway will celebrate NASCAR Day from noon – 9 p.m.

"It's always a good thing when two highly visible organizations form a unified front," said Homestead-Miami Speedway President Matthew Becherer. "Our car wash will benefit the children and the community served by the Homestead YMCA Family Center through what we hope to be a record-setting fundraising effort."

Funds raised through NASCAR Unites will benefit The NASCAR Foundation and the Homestead YMCA Family Center. Those visiting Homestead-Miami Speedway will pull into the infield to have their cars washed by volunteers and Speedway staff; then a quick lap to dry their cars on the very same track where NASCAR will crown Champions during Ford Championship Weekend Nov. 18-20. For a \$10 donation, attendees will receive:

- ▶ **Car wash by volunteers and Speedway staff**
- ▶ **Paced lap on the Homestead-Miami Speedway oval**
- ▶ **A commemorative NASCAR Unites wrist band**

"The Y is excited to be a part of this great event," says Abigail Harlan, executive director for the Homestead YMCA Family Center. "The Y is committed to strengthening communities through youth development, healthy living and social responsibility. We hope our whole community comes out for the car wash, and enjoys the day - all the while giving back to kids through the NASCAR Foundation and the Y."

### About NASCAR Unites

NASCAR Unites is an industry initiative led by The NASCAR Foundation that creates an opportunity for NASCAR fans, drivers, teams, tracks, sponsors and more to unite to make a difference in communities around the nation. NASCAR Unites engages the sport in a collaborative effort to support children's causes through fundraising, volunteering, sharing inspirational stories and unifying to make a difference.

### About YMCA of Greater Miami

With family centers throughout Miami-Dade and upper Monroe County, the YMCA of Greater of Miami is one of South Florida's leading nonprofit organizations. The Y engages the South Florida community to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Focusing on strengthening communities through youth development, healthy living and social responsibility, the Y offers services such as youth sports, aquatics, after-school, preschool and child care, summer camp, health and fitness programs, and membership. For



more information about the YMCA of Greater Miami, call toll free 1-877-WOW-YMCA or visit [www.ymcamiami.org](http://www.ymcamiami.org).

*It's a NASCAR series-crowning South Florida Finish Line at Homestead-Miami Speedway Nov. 18-20. Homestead-Miami Speedway will host NASCAR during Ford Championship Weekend for the 10th consecutive year. Year after year Homestead-Miami Speedway delivers robust economic impact felt by businesses, restaurants and retailers throughout the region by offering Sprint Cup Series Championship tickets that start at just \$55 dollars. For info on this and more than 280 events held each year at Homestead-Miami Speedway, visit [HomesteadMiamiSpeedway.com](http://HomesteadMiamiSpeedway.com) or call (866) 409-RACE.*

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