



FOR IMMEDIATE RELEASE: May 26, 2011

South Floridians Show Gallons of Support for NASCAR Day 2011 *Homestead-Miami Speedway partnered with the YMCA of Greater Miami for a huge charitable success*

MIAMI—The world of motorsports and Homestead-Miami Speedway celebrated NASCAR Day's 8th Anniversary last Friday. Since its inception NASCAR Day has raised nearly \$8 million for charitable initiatives.

Homestead-Miami Speedway, in conjunction with the YMCA of Greater Miami and its Homestead YMCA Family Center, hosted 'Car Wash for Kids' in an effort to better the lives of children in South Florida. Hundreds of South Floridians showed an outpouring of generosity by bringing their dirty cars to Homestead-Miami Speedway Friday. Money raised from the charity car wash benefitted Homestead YMCA Family Center and The NASCAR Foundation.

"As a community asset that puts hundreds of thousands of dollars directly into the hands of non-profit groups during our major race weekends each and every year, our commitment to our community is evident" said Homestead-Miami Speedway President Matthew Becherer. "To work closely with the Homestead YMCA, raise some money with them and allow members of our community to drive their cars on the track was a natural extension of that commitment. I am proud that together we were one of the leading events in this national fundraising effort for NASCAR Day."

Those visiting Homestead-Miami Speedway took a quick lap on the very same track where NASCAR will crown Champions during Ford Championship Weekend Nov. 18-20 then pulled into the infield to have their cars washed by YMCA of Greater Miami volunteers and Speedway staff. For a \$10 donation, attendees received a car wash, a paced lap on the Homestead-Miami Speedway oval, and a commemorative NASCAR Unites wrist band.

The inaugural NASCAR Day Car Wash for Kids, an initiative of NASCAR Unites, brought together the motorsports community and collectively washed more than 1,600 cars and raised nearly \$30,000 for children's causes on NASCAR Day. Car washes at 32 locations stretching from Concord, N.C. to Fontana, Calif. generated volunteerism and raised funds for The NASCAR Foundation and local children's charities, securing more than 2,000 volunteer hours in a single day.

Highlights from the day include Pocono Raceway washing the largest number of vehicles despite rainy weather; Auto Club Speedway raising the most funds with its second-annual event; and Homestead-Miami Speedway coming in a close second with Track President Matthew Becherer leading cars around the track.

Homestead-Miami Speedway staffers and volunteers from the YMCA of Greater Miami teamed up to wash almost 300 cars and raised nearly \$7,000 for the Homestead YMCA Family Center and the NASCAR Foundation.

"NASCAR Day was wonderful fun and such a creative, family event that supports the great work of the NASCAR Foundation and the Y" says Abigail Harlan, executive director for the Homestead YMCA Family Center. "Attendees even joined in and helped wash some cars with us – just because it's such a great cause."



Fans who missed out on NASCAR Day Car Wash for Kids still can support the mission of NASCAR Unites by donating \$5.00 to get a NASCAR Unites wristband or \$10.00 to get a NASCAR Day Pin at NASCAR.COM/foundation. NASCAR Unites wristbands encourage volunteerism in local communities and work towards the goal of one million volunteer hours and \$1 million for children's charities.

About NASCAR Unites

NASCAR Unites is an industry initiative led by The NASCAR Foundation that creates an opportunity for NASCAR fans, drivers, teams, tracks, sponsors and more to unite to make a difference in communities around the nation. NASCAR Unites engages the sport in a collaborative effort to support children's causes through fundraising, volunteering, sharing inspirational stories and unifying to make a difference.

About YMCA of Greater Miami

With family centers throughout Miami-Dade and upper Monroe County, the YMCA of Greater of Miami is one of South Florida's leading nonprofit organizations. The Y engages the South Florida community to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Focusing on strengthening communities through youth development, healthy living and social responsibility, the Y offers services such as youth sports, aquatics, after-school, preschool and child care, summer camp, health and fitness programs, and membership. For more information about the YMCA of Greater Miami, call toll free 1-877-WOW-YMCA or visit www.ymcamiami.org.

It's a NASCAR series-crowning South Florida Finish Line at Homestead-Miami Speedway Nov. 18-20. Homestead-Miami Speedway will host NASCAR during Ford Championship Weekend for the 10th consecutive year. Year after year Homestead-Miami Speedway delivers robust economic impact felt by businesses, restaurants and retailers throughout the region by offering Sprint Cup Series Championship tickets that start at just \$55 dollars. For info on this and more than 280 events held each year at Homestead-Miami Speedway, visit HomesteadMiamiSpeedway.com or call (866) 409-RACE.

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