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PATRICK G. MORRIS NAMED CHIEF DEVELOPMENT OFFICER FOR THE YMCA OF GREATER MIAMI

MIAMI – September 18, 2009 – The YMCA of Greater Miami has named Patrick G. Morris chief development officer. In his new role, Morris will be responsible for the design, implementation and management of a comprehensive development program. Prior to joining the YMCA, he was a principal at the marketing firm Think Factory and president and CEO of the non-profit organization Hands on Miami, an organization he helped found 15 years ago. Morris has more than 20 years experience conducting community outreach campaigns.

As the new chief development officer for the YMCA of Greater Miami, Morris will plan, develop and administer the annual fund, major gifts, foundation and corporate giving, direct mail, planned giving programs and special events, as well as development related marketing, public awareness, media, corporate identity, and publications initiatives.

“Pat is a seasoned development veteran whose expertise will help the YMCA in reaching our goal of serving 1 in 10 people in Miami-Dade County,” said Alfred Sanchez, CEO of the YMCA of Greater Miami. “We are excited to have him on board and look forward to implementing plans that will allow us to continue providing financial assistance for programs such as afterschool care and youth sports.”

An active community member, Morris currently serves on the Miami-Dade County Community-based Organization (CBO) Advisory Board and the City of Coral Gables Emergency Management Board. Additionally, he is a trustee member of the Greater Miami Chamber of Commerce, and an active member of the GMCC's Not-For-Profit Committee as well as a trustee member at Florida International University's Honors College. He is also a past participant of Leadership Florida and is a past chair of the Leadership Florida Institute. Moreover, Morris is a past chair of Volunteer Florida, the governor's commission on community service under Governor Jeb Bush, and a past chair of the Make-a-Wish Foundation of South Florida as well as a former national board member of the Make-A-Wish Foundation of America.

Most recently, he was honored with The Wilkie D. Ferguson, Jr. Bar Association Outstanding Community Servant Award in April 2009 and the Coral Gables Chamber of Commerce's Diamond Award for Non-profit Excellence in 2008. Other accolades include: Chamber South's L. Russell Norton Community Service Award in 2007, *Miami Today's* Reflections in Excellence Award in 2006, Melissa Institute for Distinguished Community Service Award in 2005, CityCares Most Committed Board Member award in 2003, and the City of Coral Gables: Key to the City in 2000. In 1999, he was honored with the National Points of Light Foundation's Daily Point of Light Award. Morris was also selected as a torchbearer for the 2000 Winter Olympics. Earlier in his career, he earned Big Brothers, Big Sisters of Greater Miami's Mentors Making Miracles Award in 1997, and National Multiple Sclerosis Society's Leadership Award in 1997.

Morris has both a Bachelor of Arts degree in international affairs and a Master of Business Administration degree from The American University, Washington D. C.

About YMCA of Greater Miami

Founded in 1916, the YMCA of Greater of Miami is one of South Florida's oldest and largest not-for-profit organizations. With branches throughout Miami-Dade and upper Monroe County, the Y is committed to building strong kids, strong families and strong communities. Its scope of services includes youth sports, aquatics, after-school, preschool and child care, summer camp, teen clubs, health and fitness programs, and membership. For more information about the YMCA of Greater Miami, call toll free 1-877-WOW-YMCA or visit www.ymcamiami.org.

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