



## **MEDIA ADVISORY**

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### **Comcast in Partnership with the YMCA of Greater Miami Offers the Community Digital Training on Internet Essentials In An Effort To Close the Digital Divide**

*Low Cost Internet, Computer Vouchers and In Person Training now available to Families with Children Who Receive Free School Lunch's as part of the National School Lunch Program*

Saturday, October 1, 2011

**WHAT:** This class will teach basic internet skills, safety and making the most of internet usage. The media is invited to any of the scheduled community-based Internet Essentials training sessions that will be given to potential candidates of the program by local organizations. Interested community members can RSVP to [305-635-9622](tel:305-635-9622).

**WHERE:** Village of Allapattah YMCA Family Center and Preschool  
2370 NW 17th Avenue  
Miami FL 33142  
305.635.9622

**WHEN:** Saturday, October 1<sup>st</sup> at 11 am

**BACKGROUND:**

While America has increasingly become a digital nation, many low-income families are left at a great disadvantage because they don't have Internet service at home. Internet Essentials has been designed to address this problem and help make broadband adoption a reality for more families. A series of training sessions, focused at potential Internet Essential candidates, will address, what research has identified as, the three of the main barriers to broadband adoption:

1. A lack of understanding of how the Internet is relevant and useful
2. The cost of a home computer
3. The cost of Internet service.

Comcast is asking for help from parents, educators, community leaders and other government officials to join in this effort, spread the word and help increase broadband adoption in Miami-Dade County.

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