

FOR IMMEDIATE RELEASE

Media Contacts:

Lilyvania Mikulski/ Lilyvania.mikulski@rbpr.com/ 305-448-3425

Charlotte Donn/ cdonn@ymcamiami.org/ 305-357-4000



SCOTTIE BIGGERS NAMED EXECUTIVE DIRECTOR OF NORTH POINTE YMCA FAMILY CENTER

New Y Family Center to Open in North Miami in March

MIAMI, FL – January 27, 2011– The YMCA of Greater Miami today announced Scottie Biggers as executive director of North Pointe YMCA Family Center, the newest Y family center that will open this March. In his new role, Biggers will be responsible for leading and managing the operations of the entire center, overseeing membership and financial development, and working closely with the Y's association office. The North Pointe YMCA Family Center will be located at 7351 NW 186 St. and is a collaboration with Miami-Dade County Park and Recreation Department.

Before joining the YMCA of Greater Miami, Biggers was the operations executive director of the Inglewood-Centinela Family YMCA in Inglewood, California where he served for four years. He was responsible for the day to day facility operations of all programs, facility budget of \$1.5M, fiscal management, facility and ground maintenance, membership retention, volunteer leadership development, and hiring and training of staff. He also headed the planning and implementation of all special events, holiday receptions, health seminars, specialty workshops, new member mixers, and Healthy Kid's Day.

Prior to that in 2005, he was the human resources director/ branch office manager at the Hollywood-Wilshire YMCA and the Crenshaw Family YMCA, both in Los Angeles, California. Earlier in his career at the Y, he was the membership director at the Hollywood-Wilshire YMCA and healthy lifestyle counselor at the Hollywood-Wilshire YMCA and Ketchum Downtown YMCA also in Los Angeles.

"Biggers has been with the Y for more than 10 years in several capacities. His strong background in branch management and development will be instrumental in engaging the North Miami community at the Y's newest center," said Alfred Sanchez, president and CEO of the YMCA of Greater Miami. "With the opening of North Pointe YMCA Family Center, the YMCA of Greater Miami is working to ensure that every person has affordable access to essential health and social programs."

For more information on the North Pointe YMCA Family Center, please call 786-433-YMCA (9622), visit the pre-opening office at the Country Club of Miami at 6801 NW 186 St, or log onto www.ymcamiami.org.

About YMCA of Greater Miami

With branches throughout Miami-Dade and upper Monroe County, the YMCA of Greater of Miami is one of South Florida's leading nonprofit organizations. The Y engages the South Florida community to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Focusing on strengthening communities through youth development, healthy living and social responsibility, the Y offers services such as youth sports, aquatics, after-school, preschool and child care, summer camp, health and fitness programs, and membership. For more information about the YMCA of Greater Miami, call toll free 1-877-WOW-YMCA or visit www.ymcamiami.org.

###