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For Immediate Release

January 27, 2012



SPOELSTRA TO HOST NBA/WNBA FIT MEET & GREET

WHO: Erik Spoelstra, HEAT Head Coach & NBA FIT Team Member

WHAT: **NBA/WNBA FIT Live Healthy Week Meet & Greet**
HEAT Head Coach and NBA FIT Team Member Erik Spoelstra will meet with over 50 children from the YMCA of Greater Miami as part of the NBA FIT Live Healthy Week (January 25 – February 2) which highlights the importance of living an active, healthy lifestyle through grassroots programs and events, special on-court apparel, in-arena health screenings, and online programming.

After the Meet & Greet, the children will then enjoy the New Orleans Hornets vs. HEAT game courtesy of the “Spo’s Shooters” program, a community education ticket initiative that allows South Florida’s less fortunate student-athletes to attend HEAT games and meet their favorite players and coaches.

Del Monte Fresh Fruit’s Senior Vice President of North America Sales, Marketing & Product Management, **Emanuel Lazopoulos**, will provide the children and their families with “Del Monte Fresh Fit” gift bags stocked with fresh fruit, a jump rope, stickers, a sports bottle, a fruit and vegetable activity book and other items.

NBA FIT is striving to motivate and inspire kids and families to PLEDGE NBA FIT. Fans are encouraged to join the NBA Family and make a personal pledge today at www.nba.com/nbafit/pledge.

WHERE: AmericanAirlines Arena
Behind the HEAT Bench
601 Biscayne Boulevard
Miami, FL 33132

WHEN: Monday, January 30, 2012
5:50 p.m.

The Miami HEAT is proud to have ASSIST-CARD as the Presenting Sponsor for the 2011-12 season.

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